**Professional Language Skills**

ECTS Credit Points: **3**

28 hour(s) lecture and 0 hour(s) seminar per semester (2+0/week)

Type of exam: practical

Requirements:

- for signature: 3 allowed absences per semester.

- for a grade: Completing assignments / exercises.

**Summary of content - practice**:

The aim of the course is to prepare students for academic studies in the field of agriculture. The focus is specifically on the skills which students of agribusiness and agriculture need, that include written and oral communication, technical vocabulary. During the course we intend to cover key facts and concepts from the discipline of agriculture.

1. **Orientation, revision**
2. **The effective production manager (Listening, speaking activities)**
3. **The qualities needed by a production manager**
4. **Rural economies and financial management (reading, writing activities)**
5. **The concepts in agri-economics (reading, writing activities)**
6. **Managing financial accounts Listening, speaking activities)**
7. **Documentation, profit and loss account and balance sheets**
8. **Revision and Midterm exam.**
9. **Food safety (reading, writing activities)**
10. **Case study: a proactive approach to food safety**
11. **The future of farming (Listening, speaking activities)**
12. **EU agricultural policy**
13. **The good agribusiness**
14. **End term, Evaluation**

**Literature**

ROBIN MATHESON (2014): Agribusiness and Agriculture in Higher Education Studies. Garnet publishing Ltd. ISBN 978-1-859664-450-0

ANDREWS, P. H. & BAIRD, J. E. (2000): Communication for Business and the Professions 8th Edition. Waveland Press, Long Grove, IL. ISBN-13: 978-1577663799, 720 old.

WIWCZAROSKI, T.B. (2007): Writing and Professional Communication. Debrecen, 97 old.

Michael McCarthy, Felicity O’Dell: Academic Vocabulary in Use